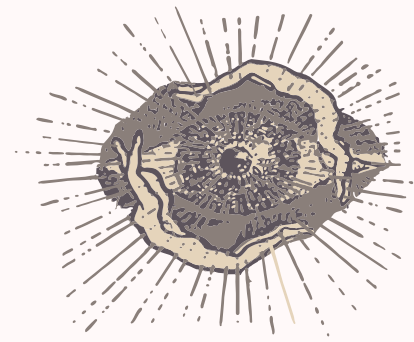




## IRIDOLOGY

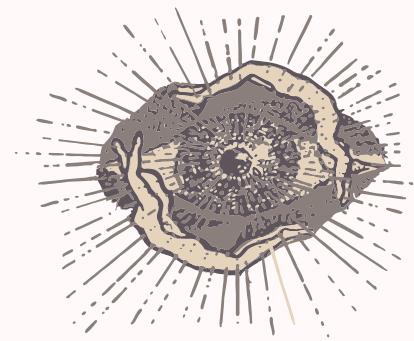


# *How to approach the Client during a live consultation*

Ivana Šimunec-Gedalja N.T. & CCI



## DISCLAIMER



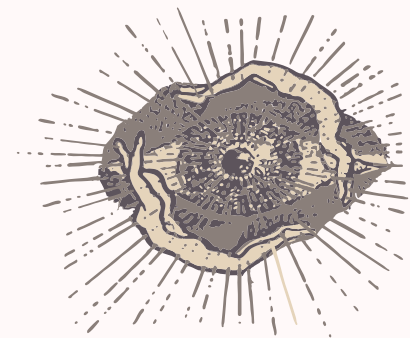
### Disclaimer:

"IFKA" by Ivana Šimunec-Gedalja cannot be held liable for any misuse or malpractice of any techniques taught within this course, nor for any injury, suffering or distress caused by students undertaking the techniques discussed. All students must accept that they are wholly responsible for their actions relating to the practice of Iridology and must adhere to the relevant laws in their country and state of residence. Students are responsible for ensuring that they have appropriate liability insurance for practicing in their country and state of residence. "IFKA" cannot be held responsible for any advice given by students to members of the public. Students must adhere to their local laws regarding the requirement for registration and/or qualification as an iridologist before suggesting supplements or offering nutritional advice

Ivana Šimunec-Gedalja N.T. & CCI



# *Learning Iridology*

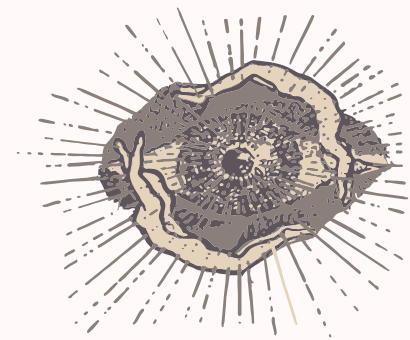


## *How to approach the Client during a live consultation*

- How to organize appointment with a client
- How long will appointment last
- Waiver and consent forms in USA and EU
- Explaining the Iridology and expectations of appointments
- Taking picture of the iris
- How to talk with a client according to constitutional subtypes by structure
- What questions to ask a client according to their body language, face expressions and body signs
- What questions to ask when seeing signs in the iris
- What additional tests your client might need
- What suggestions to give to a client according to your therapist methods
- Composing an email with suggestions
- Customer care - calling a client within 2 weeks to check
- Setting up a follow up appointment



# *Learning Iridology*

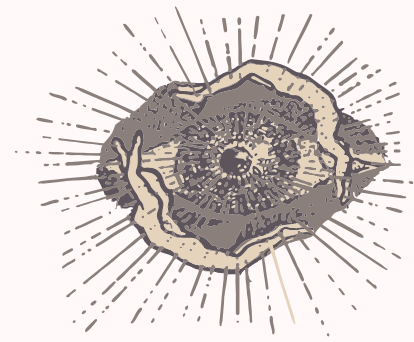


## *How to organize appointment with a client*

- The way client reached you (phone, mail, message)
- Expected time of reply
- Iridology reading and your experience
- Asking for email to send an Intake form about clients current health state and complaints
- Expected duration of appointment
- Proper information on address where your practice is
- Reminder for appointment day before
- All necessary informations prior the appointment sent to email



# *Learning Iridology*

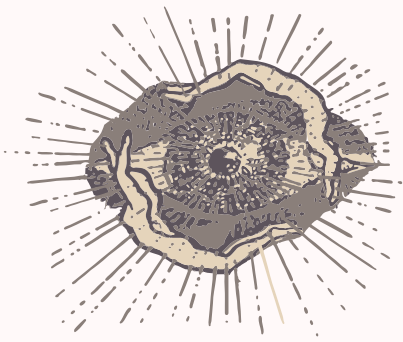


## *How long will appointment last*

- Appointment can last from 1 hour up to 2 hours (depending on the severity of the clients complaints)
- Before the consultation go over the clients Intake form with noted points where to focus
- You need to lead the appointment
- Don't get lost in the stories
- Follow the intake form from IIPA
- Have a wall clock at your eye sight



# *Learning Iridology*

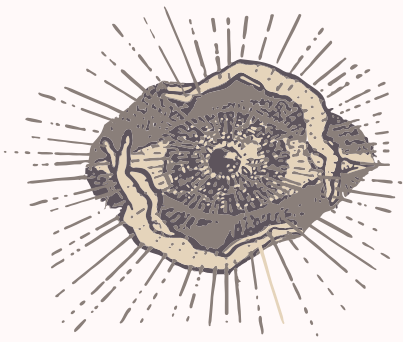


## *Waiver and consent forms in USA an EU*

- USA regulations and waiver
- EU regulations and consent
- You can use both if you need consent
- Consent is needed for: web page, FB (and other social media), for any public talk (teaching, showing to colleagues), sharing case studies with Brenda or others....



# *Learning Iridology*

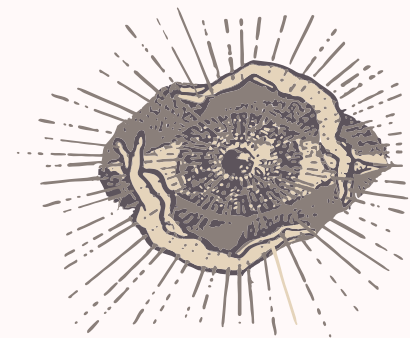


## *Explaining the Iridology and expectations of appointment*

- Prepare leaflets with informtions and QR code
- Have a web site with informations on Iridology
- Send them email or text (different people different approcah in needed)
- Explain duration of the appointment
- Explain the process of the appointment
- Be flexible and explain two times if necessary
- People who reach you are ill and you need to have patience



# *Learning Iridology*



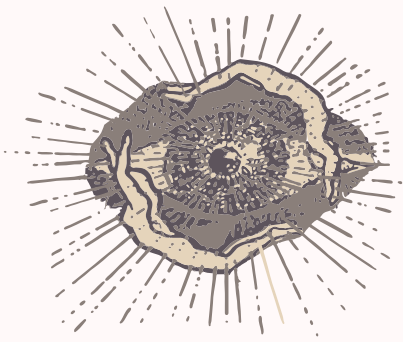
## *Taking picture of the iris*

- Taking picture with mobile phone
- Taking picture with adapter what Brenda offers
- Taking picture with professional camera
- Client sends you a picture (send them instructions)





# *Learning Iridology*

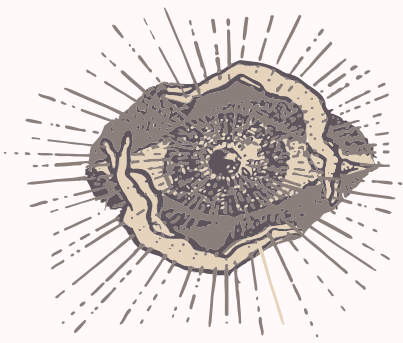


## *How to talk with a client according to constitutional subtypes by structure*

- Neurogenic
- Anxiety tetanic
- Polyglandular
- Connective tissue



# *Learning Iridology*

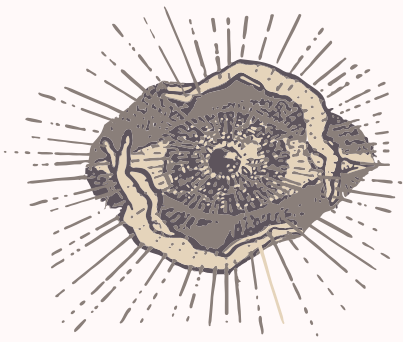


## *What questions to ask a client according to their body language, face expressions and body signs*

- Face expression (smile, sadness, angry, frightened)
- Posture of the body (leaned, shoulders, hands...)
- Eyes are popped out or sucked in
- Repetition movement, tics, shaking of the leg, blinking, biting lips...)
- Smell of the body (intensive, odourless...)
- Face shape, wrinkles, color (Jackie Latimer)
- Open and communicative, suspicious, asking questions, or just accepting anything

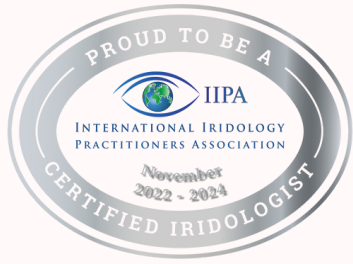


# *Learning Iridology*

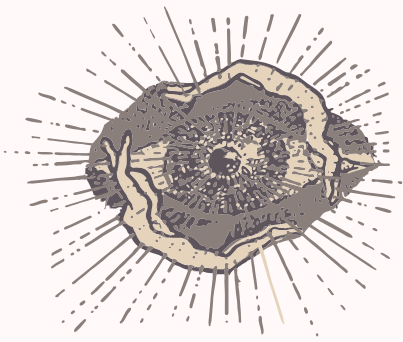


## *What questions to ask when seeing signs in the iris*

- Be cautious and tactic
- Serious sign should be pointed out as a potential not as a diagnostic method
- Always ask if they have had experienced symptoms in the area or their family members have had it
- The smallest signs matter if standing alone as much as the big one
- Ask; Do you experience or have you ever feel
- Don't say: You have a defect sign or woow black OMG...or alike things, be clam and professional
- Be thorough and follow the IIPA intake form



# *Learning Iridology*

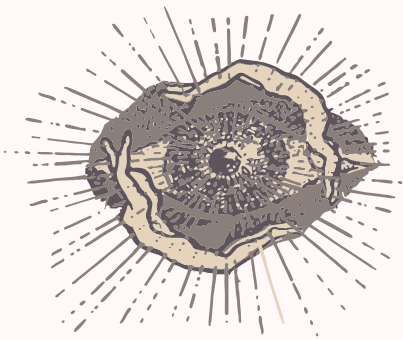


## *What additional test your Client might need*

- Be aware that some clients need to make additional tests from a medical doctor or private laboratories (liver panel, thyroid panel, stool test, function of adrenal...)
- In office lab testing if you are trained
- Überschichtung reagens test
- Spit test
- pH test
- Live blood test
- Urine stripe test



# *Learning Iridology*

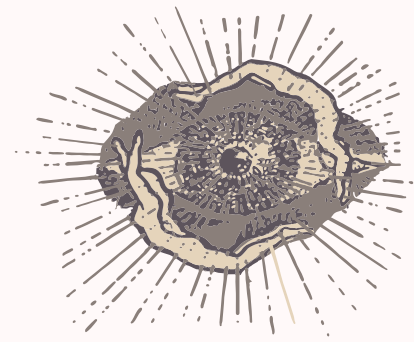


## *What suggestions to give to a client according to your therapist methods*

- Follow your therapist practice experience
- Advise no more than 3 changes in a week
- Make agreement with client what is he/she able to change (not everyone can change marriage, jobs and home)
- Advise another complementary therapist (osteopath)
- In serious cases additional consultations with colleagues that might be included in the case is advisable
- Compose a good plan in therapy that sounds reasonable



# *Learning Iridology*

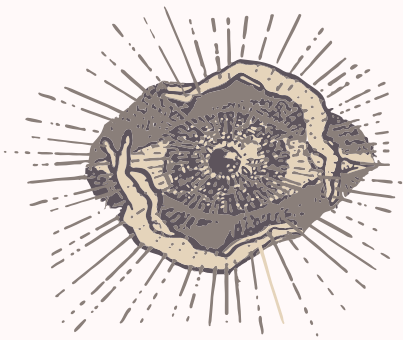


## *Composing an email with suggestions*

- Your email needs to be thorough
- Put all the necessary information that connects symptoms with the advised therapy (supplements, herbs, homeopathy...)
- Write the dosage, frequency and duration for each product advised
- Add links with on line shop where to buy the itmes
- Write lifestyle changes that you agreed with a client
- Add changes in nutrition according to Blood type
- Write advices from Iridology lessons

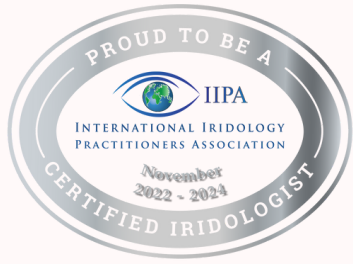


# *Learning Iridology*

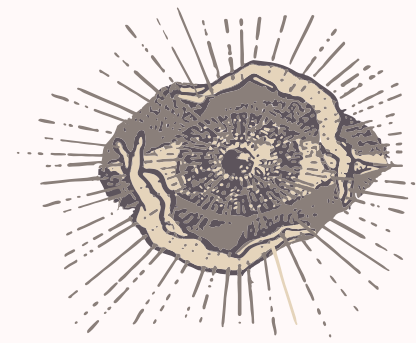


## *Customer care - calling a client within 2 weeks*

- Calling a client is very important
- Ask if they got products you advised
- Ask if they have made appointment with complementary therapist
- Ask if they made some changes and how they feel about it for now
- Ask if they have support from family
- If it is about child - how child takes all the changes
- Ask them if you can call in another 2-3 weeks again
- Make a date in calendar for next call



# *Learning Iridology*



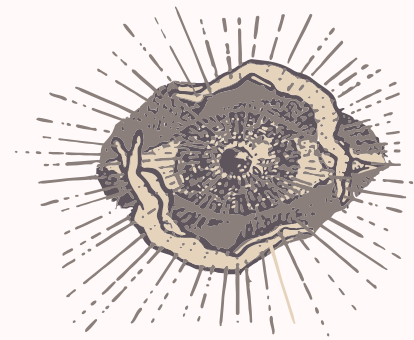
## *Setting up an follow up appointment*

- Depending how serious case is
- Usually follow up can be in 2 months
- If you have asked for additional test then you can do follow up on the phone and send an email with further advices
- For any discomfort with given advices or uncomfortable sensations advise a client to call imminidtlely
- If there were chages in given medicines by the medical doctor they shall call imminidatly due to interaction of given treatmnet with drugs
- Be at disposal in reasonable time as you ar not ER.





# PIGMENTS

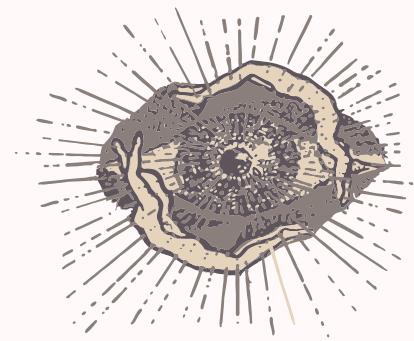


# *Questions?*

Ivana Šimunec-Gedalja N.T. & CCI



## PIGMENTS



Thank you for your attention!

[www.ifka.hr](http://www.ifka.hr)

Facebook group: IRIDOLOGIJA

email: [ivana@therapist.net](mailto:ivana@therapist.net)

Ivana Šimunec-Gedalja N.T. & CCI